

### 3 Manila couturiers to grace 'AnYo'

Written by Administrator  
Friday, 12 August 2011 14:32

---



#### **CORA REYES**

The Philippine dressing tradition is a rich source of artistry and even history.

Ever present and evolving, the Filipino attire projects a unique and glamorous image celebrating the culture and temperament of the archipelago from which it was born.

### 3 Manila couturiers to grace 'AnYo'

Written by Administrator  
Friday, 12 August 2011 14:32

---

It is a beautiful gift that can be shared to everyone and draw admiration and appreciation from around the world.

Inspired by Philippine fashion's enormous influence in the lives of people, the Handang Tumulong Foundation Inc., a non-profit group that helps disaster and calamities victims in the Philippines and other countries — in cooperation with its major sponsor GMA Pinoy TV — is staging a benefit fashion show called 'AnYo' on Aug. 27 (Saturday) at the Kalayaan Hall of the Philippine Center on Fifth Avenue (on 46th Street) in New York City.

The event will feature the Philippines' rich fabrics and collections of three Manila couture visionaries, Edgar Madamba, Richard Papa and Edgar San Diego who are all active officers and members of the Fashion Designers Association of the Philippines.

For the past eight years, they have been traveling extensively as a team doing shows for the international and Filipino communities in key cities like New York, St. Louis, Syracuse, New Jersey, Maryland, Chicago, Florida, Los Angeles, Pasadena, Glendale, San Diego, Honolulu (USA) and London (England).

Handang Tumulong hopes to raise more donations so that they can send more immediate assistance to the victims of calamities in the Philippines this year.

In 2008, Handang Tumulong sent cash donations to seven provinces in the Philippines battered by Typhoon Frank.

In the aftermath of Typhoon Ondoy and Peping in 2009, the foundation donated to the Philippine National Red Cross, Bulacan Mission, Our Lady of Manaoag Association of America, Sta. Cruz Laguna Association, Inc., Caritas Manila, GMA Kapuso Foundation, Inc., Integrative Medicine, New Manila Heights Rotary, Agarao Serbilis Foundation Friends InDeed (donor mandated), Brent International School Alumni, St. Augustine Alumni, Ayala Foundation, Inc.

### 3 Manila couturiers to grace 'AnYo'

Written by Administrator  
Friday, 12 August 2011 14:32

---

Handang Tumulong continued its relief efforts in 2010 when it hosted the 2nd annual Lakad Tulong titled "Walk for Health, Walk to Help" walkathon in Jersey City last October benefiting Brent International School Alumni, San Isidro de Labra, Society of Saint Vincent de Paul, Consulate General of Pakistan, Roman Catholic Bishop of Ilagan, Isabela Mabitac, Public schools in Famy and Bae Laguna and Manila Heights Rotary Club.

This year, the foundation sent monetary assistance through GMA Kapuso Foundation, Caritas Japan, Philippine Consulate General in Japan and the Ateneo de Davao c/o Social Involvement Coordinating Office.

With everyone's support and cooperation, we wish to continue to raise funds to benefit our needy *kababayans* back home," said Cora Reyes, chair of AnYo' Fashion Show.

"We also want to give aid to other countries who have been devastated by floods, mudslides, earthquakes, tsunamis, volcanic eruption and other disasters."

AnYo' is a homage to the Philippines rich indigenous heritage of the ethnic tribes, with the opulent influences of her Eastern neighboring islands and refined with the flair and romance by her European conquerors where a unique race was molded.

A race of beauty, a race with elegance and a race with pride.

A race that's distinctly...Filipina.

Cora Reyes is event chair; Eleanor de Leon, wife of Consul General Mario L. de Leon, Jr., is honorary chair; Troi and Mapet Santos as artistic and creative directors; and Erno Hormillosa as choreographer.

For reservations or donations, contact Cora Reyes (646) 789-6788, Lita Peña, VP internal affairs (201) 232-1742, Carmen Flores-Secretary (201) 993-1158 or Nelsie Parrado-president

### **3 Manila couturiers to grace 'AnYo'**

Written by Administrator  
Friday, 12 August 2011 14:32

---

(201) 960-7965.

Visit [handangtumulong.org](http://handangtumulong.org) or call (201) 794-7321.