

Philippine delegation promotes unique food items at Koshersfest in New Jersey

Written by New York Philippine Consulate General
Thursday, 07 December 2017 13:38



A Jewish man inquires about the Suchero coconut sugar being promoted by the Churner Group. □ (PCGNY photo)

The Department of Trade and Industry, together with nine manufacturing companies from the Philippines, exhibited in Koshersfest, the largest business-to-business trade event for the Kosher industry, held at the Meadowlands Exposition Center in Secaucus, N.J. from Nov. 14 to 15, 2017.

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Director Senen Perlada of the Export Marketing Bureau noted, “This is a promising niche market for the companies that are part of the delegation, especially since we are offering products that are not available from other exhibitors.”

He was referring to the innovative coconut oil and coconut sugar, pili nuts snacks, corn rice and other specialty grains, and dried tropical fruits and juices being promoted at the Philippine booth.



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Director Senen Perlada introduces the corn rice from the Mama Tina Pasta Company. (P CGNY photo)

The nine participating companies were Greenlife Coconut Products Phils. Inc., Team Asia Corp., Tropicana Food Products Inc., Mama Tina Pasta Company Inc., Philippine Foremost Milling Corp., Innovative Packaging Industry Corp., Subic Superfood Inc., Amley Food Corp, and Churner Group Inc.

Part of an Outbound Business Matching Mission from the Philippines to the USA, the delegation to the Kosherfest aims to increase exports of premium value food products.

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Director (R), Office of Trade Development and Investment Promotion (OTIP) (M), and Deputy Director (R), Office of Trade Development and Investment Promotion (OTIP) (M) (L to R) with other members of the Philippine delegation at Koshifest in New Jersey.