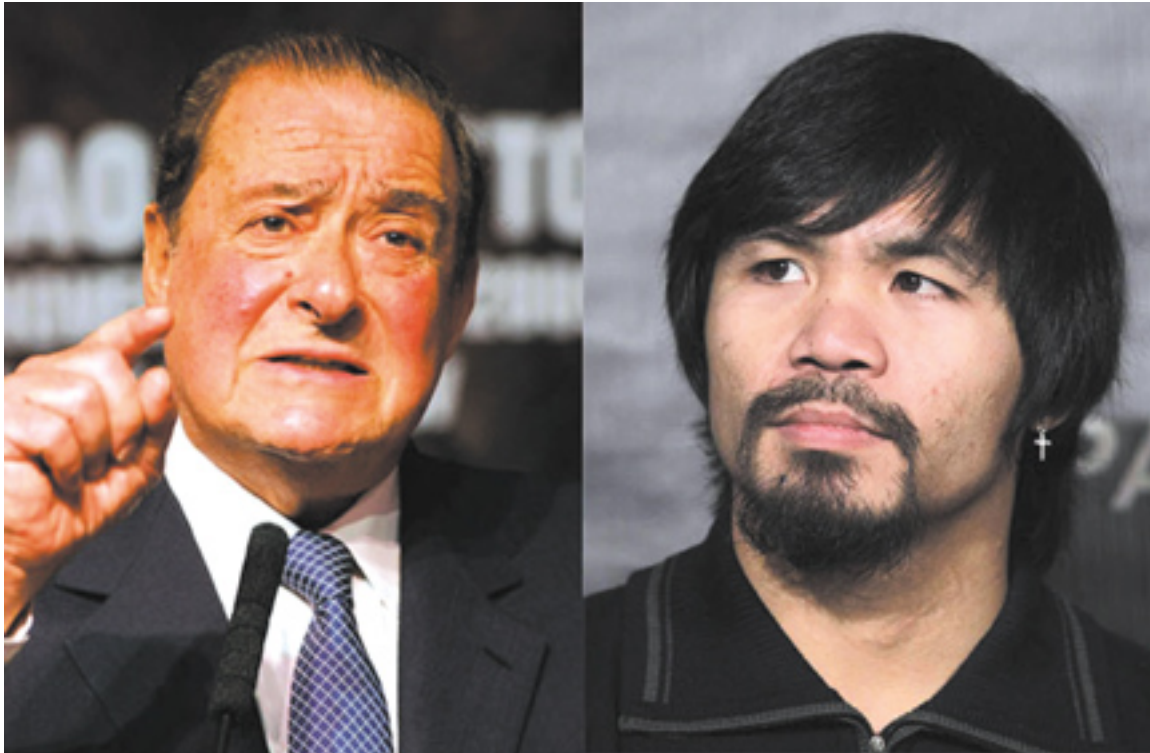


## Dominance vs. Bradley might spark Pacquiao to fight on

Written by Administrator

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**Bob Arum and Manny Pacquiao in a file photo.**

Bob Arum, Manny Pacquiao's head promoter, and chief of Top Rank Inc., is no stranger to boxers who have announced their retirement only to come back and fight again.

And for him, the superstar boxer could be another case.

The promoter recently spoke to United Kingdom-based boxing reporter Gareth Davies of The Telegraph, saying Pacquiao will likely want to continue fighting if he scores an impressive

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victory against Timothy Bradley on April 9 in Las Vegas.

“He [Pacquiao] says this is his last fight. You can take that with a grain of salt, though. I think he believes it’s going to be his last fight. But I’m not saying it’s his last fight. This isn’t my first rodeo,” said Arum.

Pacman has maintained that he will retire after his bout with Bradley to focus on politics.

A current representative of Sarangani Province, he is now eyeing a Senate post in the May 2016 elections.

But Arum cited other boxers he knew, most notably Floyd Mayweather Jr., who could not resist the lure of the boxing ring after announcing their retirement.

“I’ve had a lot of fighters tell me this is their last fight and six months later they’re back in the ring. I had a fighter who retired at a press conference and half an hour later he unretired,” the Top Rank boss continued.

“I have an instinct with all of them. These top fighters have a hard time giving it up, and if Manny’s performance is an outstanding one against Bradley, he’ll want to continue,” he added.

Mayweather himself retired after knocking out Ricky Hatton of Great Britain in 2007, but came back 21 months later to face Juan Manuel Marquez.

He fought on until last year, defeating Pacquiao and Andre Berto before again calling it quits.

The veteran promoter Arum, for his part, said money and attention conspire to lure fighters out of retirement.

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“How many times has Floyd Mayweather retired? It sounds great when they say they want to retire. And it’s not just the money. They miss the limelight. There’s nothing like the adrenaline and all the attention you get and all the press that surrounds you. Then you go into the ring and all the eyes are on you,” explained Arum.